



Arantia TV Corporate Channel License for Middleware Business

One-shot license that adds a Corporate Channel to a device from the Middleware Business range without the need for additional hardware. This option is available for new devices or those updated to recent versions through a support contract.

The Corporate Channel represents the ideal tool for establishments that wish to easily share commercial information with their customers. Promote services, capture customers' attention, and spread relevant news quickly and simply.

Ref.	830515
Logical ref.	AIK-LIZ
EAN13	8424450320723

Packaging info

Unit	1 pcs.
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Highlights

- Add a Corporate Channel to your establishment without investing in additional hardware
- Easy and convenient service activation, remotely or prior to the delivery of the middleware server
- Share commercial and relevant information with customers

- Increase sales by promoting services, offers, or collaborations with local businesses
- Allows you to add a video up to 4 GB and play it in a continuous loop automatically

Services

Multiple possibilities



The Corporate Channel has become the essential ally for the Hospitality sector, since it allows the generation of exclusive content adapted to the circumstances without depending on third parties. This service provides multiple benefits, such as increasing the sales of products and services, improving communication with guests in real time and without barriers, or the possibility of including more entertainment services, among others.

Interesting and updated information



With this solution it is possible to reach the costumers quickly and to keep them informed with the changes and recommendations adapted to the actual context. This communication channel allows hotel chains to convey clear and direct messages to build trust and security among guests in a simple way.

Direct promotion of products and services



It helps to improve the sales exponentially, as well as to enhance all the services and entertainment options offered by the hotel so that the guests could enjoy a great experience. In addition, it is possible to promote the restaurant services, health and beauty treatments, gastronomic experiences, shows or products and special offers of the hotel chain that help to obtain higher revenues in the shortest time.

Promote the brand and improve the company value



In order to generate a major impact and improve the perception that the guests have of the hotel, the Corporate Channel gives the possibility of sharing all it can offer, like the quality of the services, the initiatives undertaken, the environmental and social commitment or the quality certificates.

Everywhere



The Corporate Channel allows all the hotel departments to be included in the information, adding more value to the messages that are transmitted.

The information goes beyond the reception screens, and it is possible to broadcast the desired content in every corner of the hotel: rooms, gym, restaurant, halls, elevators, pool...

In this way, all the hotel rooms are used to the maximum to promote services and offer entertainment in situations that involve waiting times.

Unforgettable experiences



In order to promote the multitude of entertainment options offered by the surroundings among the guests, the Corporate Channel gives the option of expanding the leisure offer by displaying information about tourists visits, nature hikes, tours to iconic places or sporting experiences that will create unforgettable experiences.

Integration with other entertainment services (*)



Another option offered by this service is the integration of other entertainment services, in order to improve the clients' hotel experience, just like home. One example is the possibility of including ArantiaCast system.

(*). These services are not included in the Corporate Channel, but must be purchased separately.