55BM66AE

55″ DIGITAL SIGNAGE DISPLAY

Hisense's BM66AE Digital Signage Displays (49″/55″) are perfectly fit for public transport and retail locations. Their slim body design will make them blend into their surrounding and make your on-screen messaging stand out. Their vivid and vibrant colours immerse viewers and will effectively provide them with the information they are looking for.

All this with the flexibility and reliability that are required for round-the-clock broadcasting locations due to light sensors, intelligent temperature control and dual-core SOC technology for PC-less offline or cloud based content management. You can rest assure your content will be delivered 24/7 in an elegant, vibrant and reliable way.

Opening hours' operation 24/7

KEY FEATURES

Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology the Hisense BM66AE series can be used as reliable digital signage displays for both offline and cloud based content. You are completely free to choose your content management system to help display your advertising. And if necessary the internal memory will allow you to upload media into the display for instant broadcast without the need for external hard- or software.

Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.

178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view BM66AE displays from diverse angles while passing by.

Customization

Hisense's BM66AE displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays

Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays. Besides this status monitoring and real-time control will allow you to quickly and centrally respond to any emergency.

4K Ultra HD

The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.

500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.
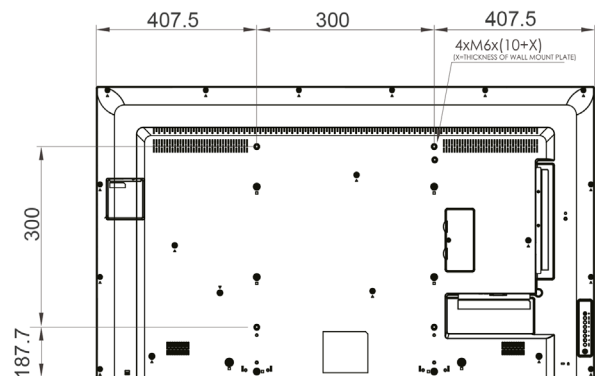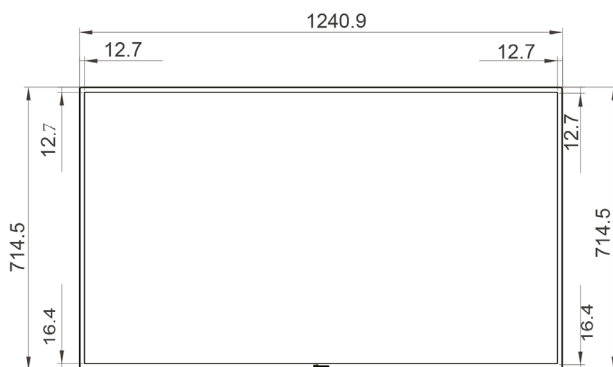
Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.

SPECIFICATIONS

55BM66AE - 55" Digital Signage Display		
Panel	Backlight	ELED
	Size	55"
	Resolution	3840 x 2160
	Refresh rate	60HZ
	Brightness	500 nits (typ)
	Contrast(typ)	1100:1 (typ)
	Orientation	Landscape & Portrait
	MTBF	50000Hrs(min)
	Operation Hours	7Day*24Hour
Operating System	OS	Android 7.0
Connectivity	WIFI	Yes
	LAN	RJ45 x 1
	Input	HDMI*1/DVI*1/VGA*1 DP*1/USB*1/RS232*1
	Output	DVI*1/RS232*1
Speaker	Built in speaker	8W x2
Control Method	Remote	Yes
	RS232	Yes
Environment	Operation Temperature	0 - 40°
	Operation Humidity	10% - 80%
Power	Input	AC 100V-240V@50/60HZ
	Power Consumption	120W(Max)
	Standby Consumption	<0.5W
Physical	Bezel Color	Black
	Set Dimension(WxHxD)	1241mm*714.5mm*66mm
	Bezel width (T/L/R/B)	11.7mm(T), 14.8mm(B), 12.2mm(L/R)
	Net Weight	20.5kg
	Packing Dimension (WxHxD)	1374*143*847mm
	Packed Weight	23kg
	VESA	300mm*300mm
Certification	Standard Certification	CB,CE,ERP

DIMENSIONS IN MM

55"
1241 x 714.5 x 66 mm
20.5 kg

More information can be found at www.hisense-b2b.com